

MOSAIX SOFTWARE RELEASES AVMAN® - A COMPLETE SYSTEM FOR FBOS

FOR IMMEDIATE RELEASE

MOSAIX Software, Inc., producer of the AVMAN®ERP for Fixed Based Operators (FBOs) announced today that it has a solution to fit the needs of FBOs both large and small.

Pittsburgh, Pennsylvania -

MOSAIX Software, Inc. released AVMAN®FBO, a highly integrated ERP system designed specifically for the use of Fixed Based Operators looking for a total software package to run their operation.

“AVMAN® – FBO SERIES finally provides FBOs with a complete modern system to manage their entire operations. From the beginning of the business process, through the functional operations of the FBO, to the management and collection of performance data, AVMAN provides all the functionality required by an FBO to manage its business,” said David Castaldo, MOSAIX’s President & Chief Executive Officer and Owner of an aircraft management company, aircraft real estate company, and flight school.

AVMAN® ERP is the first fully integrated cloud-based ERP system designed specifically for the management of FBOs. AVMAN ERP is built upon MOSAIX’s market leading accounting system and automates many tedious tasks that are critical to an FBO’s operation. AVMAN contains a true accounting system, not simply a checkbook style system like you might find in the “quick” and dirty quasi accounting system. AVMAN provides the information needed to understand more about the FBOs business than a checkbook system can provide. For example, AVMAN can provide information on margin by business segment or by product class or even manage multiple budgets for different departments in the FBO. AVMAN shows FBOs where they are making money and where they are losing it, so FBO managers will know where they should be making investments and where they should be cutting back. If you’re looking to run your FBO with a single system, this is the one for you.

The AVMAN®FBO Series also includes solutions for FBOs that may not be looking for a completely integrated solution. MOSAIX’s AVMAN Point of Sale and Fuel Management System (AVMAN® POS) provides the tools that smaller FBOs or FBOs that aren’t looking to change their accounting system need to manage their day to day activities and includes a complete reservation management system, a fully integrated point of sale system, and a complete fuel management system. AVMAN POS includes publication in AVMAN Central™ and a live interface to the AVMAN Central Communication Portal.

AVMAN® POS+ includes all the features and functions found in the standard AVMAN POS system and adds our Ramp Fuel Board and a complete Hangar Management module. Both POS systems are easy to use and require little to no training.

An FBO can also choose to add the AVMAN Customer Relationship Management System (AVMAN® CRM) to their monthly subscription for either the AVMAN POS or the AVMAN POS+. AVMAN provides the tools necessary to manage customer conversations (leads) generated by the sales and marketing activities of the business. AVMAN's CRM can track Lead Type (fuel sales, aircraft repair services, charter services, etc.), the Lead Source to specify the origin of the lead (tradeshow, web-site, etc.), and even the Lead Status to specify where the lead stands in the sales process. Each CRM user will receive access to the entire CRM system in AVMAN including the Leads and Quote Management System.

And finally MOSAIX's also offers an AVMAN® Enterprise version for multi-location FBOs. The Enterprise system sits on top of two or more traditional AVMAN ERP sites and provides reporting capabilities across FBO locations as well as the ability for Enterprise users to access and work within each FBO location in the network. Each Enterprise user is charged one monthly fee for access to all its locations, an economical solution for multi-location FBOs with centralized accounting and/or marketing functions.

"We look forward to continuing to expand our offerings and provide the tools that FBOs need to support the management and growth of their businesses."

For more information, please contact Jennifer Rouse at jrouse@mosaixsoftware.com or call us at (412) 366-7188. You can also visit online at www.mosaixsoftware.com.